

BREEDERS *Digest*

Official publication of the Berkshire, Chester White,
Poland China and Spotted Swine Associations

*Your Guide
To The Future
Of Purebred
Swine*

September-October 2009 Breeders Digest

Advertising Deadline: Friday, July 10

World Pork Expo and Summer Type Conference Results & Fall Show Pig Issue

This is a reminder that advertising copy for the next *Breeders Digest*, the September-October issue is due by **Friday, July 10**. This edition will focus on the results from the World Pork Expo and Summer Type Conference. If you sold animals at either or both of these events, now is the time to thank those breeders who supported your breeding program. If you made purchases in Des Moines and/or Springfield, this issue provides you a platform to promote and showcase your herd additions. With both WPX and STC holding very successful junior barrow and gilt shows, this issue is another source for breeders of the top-placing animals to advertise those winnings and congratulate the exhibitors.

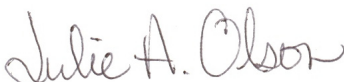
With a target mail date of August 26, the September-October issue is also the Fall Show Pig Edition. Now is the time to advertise your fall online pig sales and consignment sales.

The *Breeders Digest* staff is excited about the September-October issue as this will be the first edition of the magazine produced in-house. Hardware and software were purchased that will allow us to perform this production right from the office, will allow us more flexibility throughout the production stages and provide an updated design and "look" to the issues. The pages will be prepared on our equipment and will be sent directly to our printer as high-resolution files ready for the printing presses.

As always, in order to complete this issue on schedule and meet our deadline at the printer, we need your cooperation in getting your advertising sent to us in a timely manner. Please note that if you are e-mailing advertising copy or photos, we have a new e-mail address where we would like those materials sent to -- 4breedersdigest@gmail.com.

We look forward to receiving your advertising material.

Sincerely,



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